

Get a jump on the competition as Simply Swim now makes swimsuit shopping available on your phone

On-line retail giant puts customers first and strives to make selecting the ideal swimwear ever easier.

Simply Swim has announced that in addition to already being the premier on-line retailer of competitive swimwear across the UK that they are looking to spread that dominance to the mobile phone platform. This, coming off of the launch of the new iPhone app available at -

<http://www.simplyswim.com/docs/iPhone.aspx> for download. Simply Swim is in fact just one of the seven featured sites that make up the Simply Group and all of which are now coming to you at your disposal while on the go from the convenience of your mobile phone.

Already Simply Swim has distinguished itself in providing all of its customers the best in swimwear from today's most in demand and highly technical manufacturers and in order to continually move forward their stock is ever evolving to include select models that fit their top tier quality standards like new arrivals from Head and Shock Apsorber. This has been a blessing to all of those interested in competitive swimming regardless of their age, gender, event, or level of experience. No matter if you are just starting out of vying for the gold medal you will be assured no shortage of options in terms of sizes, cuts, brands, colours, and all the other vital aspects of your specific swimwear.

In order to facilitate shopping even more Simply Swim has now integrated video demos depicting their lines so that you can rest assured that what you see and get is precisely what you want and need. Even better is that all of this will come at remarkably low prices thanks to the price match guarantee. This is a promise on behalf of the company that they are so certain they provide customers with the best deals that should you find the same product elsewhere for cheaper Simply Swim will match it. This pertains to items that you may have already purchased and should you send them proof of a competitor offering the same item for less you will be refunded the difference.

Simply Swim along with its sister sites is family owned and operated by a select few who make it their mission to provide incomparable customer service. When you entrust such a critical aspect of your aquatic endeavours to such a reputable source as Simply Swim you can expect the best in quality along with a friendly and receptive manner to build a relationship that will last throughout all the years of your swimming pleasures.

About the company:

Simply Swim is one of the seven websites established in 1995 by Gerrard and Jo Dennis; currently they have employed 24 staff members located between Faversham and Whitstable, Kent and proudly boast generating £3.5M.

The Simply Group, 92-93 John Wilson Business Park, Whitstable, Kent, CT5 3QT.

Contact Chris Corfield on Tel. 01227 284343 www.thesimplygroup.com